

FUNDRAISING TOP TIPS

Our best ideas for maximising your fundraising total



Are you raising for charity? If so, now that you have had your place confirmed on the London to Brighton Bike Ride, you just need to think about how you will raise the £150 minimum sponsorship. Hopefully you won't find this too difficult, but here's a few of our top tips to help your fundraising get underway!

Online Sponsorship

Start by setting up a page via any of the online providers – JustGiving and Virgin Money Giving amongst others – and use this (and share via social media!) to raise money.

Matched Giving

Does your workplace offer matched giving? It's worth finding out as many companies will match fundraising totals –some on a pound-for-pound basis.

Tin Shaking

Persuade your mates to go tin shaking at your local supermarket or train station – please ensure you have the relevant permissions though as some places will require a council license. Speak to your charity for more information and equipment.

Sponsor Forms

Always have one handy – and a pen! You never know who you will bump into on your lunch break, and your charity should be able to provide you with plenty of forms.

Party

Hold a dinner, brunch, BBQ or just a party and charge friends and family a fee per head, profits going to charity.

Local Schools

Ask if they will hold a non-uniform day in aid of your charity, or get the kids to do a sponsored walk or swim.

Odd Jobs

Offer your services out for a donation . You could work through someones pile of ironing, give their house a clean, tidy up the garden etc.

Birthday

Instead of presents this year ask for donations to your charity fundraising page.

Word of Mouth

Make sure everyone knows what you're doing! Put it in your email signature, post about it on social media, send a WhatsApp broadcast, tell everyone!

Quiz Night

Down your local or just at home, good way to get people of all ages together.

Guess The..

Sweets in the jar, name of the bear etc, the closest answer wins!